

## The People's Press Project

PPP is Fargo-Moorhead's only non-profit dedicated to empowering the community to impart media, rather than being consumers of media.

We stand for the development and proliferation of Independent Media and the creation of new community based journalists to inform the community of the real news by the people and for the people.

We do this through training, access to equipment and strategic opportunities to develop media through Independent news sources, Social Networks and through the web.















BERTELSMANN

media worldwide

## Quick Look at Local Media Consolidation

#### The F-M Area Media

1 daily newspaper, 6 weekly newspapers, 4 Network TV stations and 27 FM Radio Stations. The Majority of this Media is owned by 4 Major Corporations and only one is local company

#### **Forum Communications**

The Fargo Forum Daily Newspaper

Also Owns WDAY and WDAZ TV WDAY AM and FM and over 30 other newspapers in ND and MN.

They also own a local Internet Service Provider and printing companies



# Radio Fargo-Moorhead (James Ingstad)

KFGO, KMJO, KBVB, KRWK, KVOX, WDAY-FM (and operating KFNL), which were previously owned by Clear Channel Communications.

### **Triad Broadcasting**

Go Radio Froggy 99.9, FM 105.1, 107.9 The FOX, Q98 Rocks, 1660 ESPN and 1450 KBMW.

### **Hoak Media Corporation**

**KVLY-TV** 

**KXJB-TV** 

This-TV









# **Falling into the Cracks**



### Dissatisfaction

- No Reporting
- Incomplete Reporting
- Unbalance/Biased

## **Media Gaps**

- Local Media Disorganization
- No Common Sharing
- No Filming of Local Governmental Meetings
- Lack of Access to Critical Information

## **Examples**

- Car Towing around MSUM in Moorhead in February
- Flood Diversion Issues affecting Moorhead and Fargo
- Lack of channel sharing in Cable Access between Fargo and Moorhead
- Fargo School District Owning Blue Stem Arts
  Park in Moorhead

### **Problems**

- No Opportunity For Discussion
- No Opportunity for Dissemination
- Lack of Community Organizing

### Solution





"When other people tell our stories they often get it wrong and this causes great harm to our communities."

-Joseph Torres

## BARE BY BY BO DO DE SO JOHN AL.

" RIGHTEOUXNESS EXALTETH A NATION?"

## We wish to plead our own cause. Too

# long have others spoken for us...From the

press and the pulpit we have suffered

much by being incorrectly represented."

purrue his commercial plans is affairs for a new expedition. all himse on West Port river. moved his family. A boat of or procured to which he sailed St. George in quest of 'Coded home with a valuable cargo. adventuce was the foundation & profitable fishing establishport giver, which continued the time and was the source d comfortable living to many th of that district.

less they appears their deeds. They found that they that of all Freedom's Journal 1827 the blacks among them, in a degraded state, i goes to gurify and elevate the character, and incapable either of appreciating or enjoying to create in the subject affection and confiliberty. They have, therefore, asthing to dence towards the government, overs trace answer for on this score, because they have | and track is completely excluded. The colno other alternative, of present, but to keep laire of their minds, the necessition of their them in achievtion. There is nothing so de | morals, their matraction in the only religion atpactive to the moral sense, as to be forced, which can make them good servants, happy by our principles, to the act nowledgested of | neighbors, and hopeful beins of eternal life, guilt, in that which we at the same time hit | mery thing of the kind is guarded against, the contrary be shown lieve to be absolutely unavoidable, and in by the fews at least, even more studiously which, therefore, it is impossible really to than the abuse of their persecu, and the defeel self-reproach. Our southern beethma atroctice of their lives.

some appears to be shriped ordinary size. Look at the making, as far as the black and they are a collection of whether." If these remar cable to the slave laws of a

#### MEDIA JUSTICE FUND THEORY OF CHANGE EMERGING FROM GRANTEE PERSPECTIVES

